

**B.Sc. FASHION MERCHANDISING AND
RETAIL MANAGEMENT (BSCFMRM)**

Term-End Examination

December, 2016

00083

BFW-015 : PRODUCT KNOWLEDGE – I

Time : 3 hours

Maximum Marks : 70

*Note : Attempt any **seven** questions. All questions carry equal marks.*

1. What are the functions of Sole, Insole, Toe Puff and Counter Stiffeners in a complete shoe? 10
2. Write down the different components used in sports shoes. 10
3. What are sizing systems ? Explain in brief. 10
4. What are the raw materials used for making fiber board ? Explain briefly. 10
5. Describe in brief the various types of shoe designs. 10
6. Why is leather preferred as the best material for shoe making ? 10

7. Show the flow chart of shoe making process. 10
8. Name the different parts of the needle with the help of a diagram. 10
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