

POST GRADUATE DIPLOMA IN PLANTATION
MANAGEMENT (PGDPM)

Term-End Examination

December, 2016

MAM-001 : INTRODUCTION TO PLANTATION
MANAGEMENT

Time : 2 hours

Maximum Marks : 50

Note : Attempt any five questions. Question no. 1 is compulsory. All questions carry equal marks.

1. (a) Mention harvestable part of the following crops : 1x5=5
- (i) Tea
 - (ii) Pepper
 - (iii) Rubber
 - (iv) Cinnamon
 - (v) Cardamom
- (b) Fill in the blanks : 1x5=5
- (i) _____ is the highest tea producing state in India.
 - (ii) Cardamom is known as the _____ of the spices.
 - (iii) The brand 'Malabar Garbled' is associated with _____ crop.
 - (iv) The first plant oil used by man is _____.
 - (v) Cashew is a native of _____.

2. Answer the following : 2x5=10
- (a) Two cultivars of coffee
 - (b) Two uses of black pepper
 - (c) Two coconut products
 - (d) Two health benefits of tea
 - (e) Two forms to which latex of rubber can be processed
3. Write short notes on **any four** of the following : 2¹/₂x4=10
- (a) Contract farming
 - (b) E-Team
 - (c) Monsoon coffee
 - (d) Public - Private Partnership in Plantation
 - (e) HACCP
4. Define **any five** of the following : 2x5=10
- (a) Plantation Crop
 - (b) *Ad-valorem tax*
 - (c) Total Quality Management
 - (d) Economic globalisation
 - (e) Planning
 - (f) Opportunistic entrepreneurship
5. What do you know about **any four** of the following : 2¹/₂x4=10
- (a) Extension activities of the Coffee Board of India
 - (b) Stakeholders of contract farming
 - (c) Primary functions of the Tea Board of India
 - (d) Six Sigma
 - (e) Actionable subsidies

6. (a) What is Plantation Management ? 2
(b) Mention the roles of Plantation Management. 5
(c) Write three factors which make plantation management important to managers. 3
7. (a) Define entrepreneur. Differentiate between entrepreneur and entrepreneurship. 5
(b) Classify entrepreneurs based on type of business. 5
8. Write briefly on the following : 5x2=10
(a) Area, production and productivity of tea and coffee.
(b) Strength of Indian Coconut Industry.
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