

POST GRADUATE DIPLOMA IN DISTANCE
EDUCATION

Term-End Examination

December, 2014

ES-318 : COMMUNICATION TECHNOLOGY FOR
DISTANCE EDUCATION

Time : 3 hours

Maximum Weightage : 75%

-
- Note :** (i) *All questions carry equal weightage.*
(ii) *All questions are compulsory.*
-

1. Answer **any two** of the following questions in about **600** words each :
 - (a) Explain the concept of computer network and its advantages.
 - (b) Discuss various formats of media programmes with illustrations.
 - (c) Describe the trends in communication technology in the developing countries with focus on your own country.

2. Answer **any four** of the following questions in about **300** words each :
 - (a) Write a brief note on future trends in educational radio.
 - (b) Explain the three main varieties of television broadcasts.

- (c) Discuss the strengths and weakness of Communication Technology.
 - (d) Explain about basic Television Shots.
 - (e) Describe the strengths and limitations of internet.
 - (f) Explain the qualities of good graphic design for TV.
3. Answer **any two** of the following questions in about **600** words each.
- (a) As a Distance Education expert identify an appropriate media-mix or approach to an academic programme you want to design and launch through distance education and justify your choice of media.
 - (b) Identify the strengths and weakness of video cassettes.
 - (c) Describe the techniques and types of Teleconferencing.
-