

**POST GRADUATE DIPLOMA IN
DISTANCE EDUCATION**

Term-End Examination

December, 2014

**ES-314 : MANAGEMENT OF DISTANCE
EDUCATION**

Time : 3 hours

Maximum Weightage : 75%

Note : (i) Attempt **all** the **three** questions.

(ii) **All** the **three** questions carry **equal** weightage.

1. Answer **any one** of the following questions in about **1200** words :

(a) Identify the challenges faced in the management of an educational institution, and suggest the strategies to meet them.

OR

(b) "In the process of academic programme design and development in distance education, the programme coordinator plays a key role". Illustrate the above statement with special reference to any DE institution you are familiar with.

2. Answer **any four** of the following in about **300** words each :

(a) Write a short note on the first Open University in India.

(b) Explain the roles and responsibilities of Distance Education Council in India.

- (c) Discuss any two approaches to course development in distance education.
- (d) Explain the advantages and disadvantages of a consortia or networked system in DE.
- (e) Discuss briefly the externally initiated models of change.
- (f) Briefly explain the major problems and needs of distance learners.

3. Answer **any one** of the following in about **1200** words :

- (a) Explain the similarities and differences in the organisational structures and governance of Conventional Universities and Open Universities.

OR

- (b) Discuss various strategic options available to the 'management' of a distance education institution in respect of choice of media, technology and resource networking.
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