

**BACHELOR OF ARTS**  
**(FASHION DESIGN / FASHION MERCHANDISING**  
**AND PRODUCTION)**  
**(BAFD / BAFMP)**

**Term-End Examination**

**December, 2014**

**BFD-001 : BASICS OF FASHION DESIGN**

*Time : 3 hours*

*Maximum Marks : 100*

*(Weightage : 60%)*

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*Note : Attempt all questions. Internal choice is indicated.*  
*Support answers with illustrations.*

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1. What is fashion ? Briefly explain the types of fashion. 5+5=10
  
2. Explain the following (any six) : 5x6=30
  - (a) Colour wheel
  - (b) Colour harmony
  - (c) Trends
  - (d) Ready to wear garments
  - (e) Haute couture garments
  - (f) Warm Colours Harmony
  - (g) Silhouettes
  
3. Describe the elements of design. 20
  
4. What is the Role of a fashion designer ? What is his job profile ? 10

5. Explain the process of designing a collection. 5
  6. Describe the principles of design. 10
  7. What is colour ? Explain the colour wheel with terminology. 15
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