

**MASTER OF ARTS IN TOURISM
MANAGEMENT (MTM)**

Term-End Examination

01561

December, 2014

**MTM-4 : INFORMATION MANAGEMENT SYSTEMS
IN TOURISM**

Time : 3 hours

Maximum Marks : 100

*Note : Attempt any **five** questions in about 600 words each. All questions carry equal marks.*

1. Write a short note on Data. Also explain the linkage between data, information and knowledge. 8+12=20
2. What are the various forms of information ? Also explain the various modes of generating information. 10+10=20
3. Explain the functions of any two commonly used computer application softwares. 20
4. What do you understand by computer network ? What are the types of network topologies ? 8+12=20
5. Write short notes on any **two** of the following : 2×10=20
 - (i) Characteristics of Information
 - (ii) Critical Success Factor
 - (iii) System Life Cycle

6. Critically analyse the linkage between Information Technology and management of tourism operations. 20
 7. Enumerate the impact of using computers on an individual and on society. 20
 8. What do you understand by computer virus ?
How does it affect the computer system ? 8+12=20
 9. Enumerate the desirable characteristics of MIS.
Also explain the role of MIS at various management levels. 10+10=20
 10. Write a note on the evolution and classification of computers. 10+10=20
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