

**MBA IN INTERNATIONAL HOSPITALITY
MANAGEMENT (MBA IHM)**

Term-End Examination

00311

December, 2014

MHY-018 : HOSPITALITY FINANCIAL MANAGEMENT

Time : 3 hours

Maximum Marks : 100

Note : Answer any *five* questions.

1. Discuss the meaning and characteristics of financial management. Also discuss the objectives of financial management. 20
2. What is meant by financial statement ? Discuss briefly the various types of financial statements. 20
3. What is financial analysis ? Discuss the various types of financial analysis. 20
4. Discuss the meaning of ratio analysis. Explain the merits and demerits of ratio analysis. 20

5. Write short notes on the following : 4×5=20
- (a) Source of Finance
 - (b) Role of Commercial Banks in Fund Generation
 - (c) Profit Maximization
 - (d) Model of Forecasting
6. Explain in detail the significance and limitations of financial statements. 20
7. "A fund flow statement is a better substitute for an income statement." Discuss. 20
8. What do you understand by working capital ? Discuss in detail the various methods of working capital analysis. 20
9. Critically examine the various sources available to Indian businessmen for raising capital. 20
10. Write short notes on any **two** of the following : 2×10=20
- (a) Techniques of Forecasting
 - (b) Cash Flow
 - (c) Shares and Debentures