

BACHELOR IN HOTEL MANAGEMENT (BIHM)

Term-End Examination

00231

December, 2014

**BHY-042 : OVERVIEW OF TOURISM AND ITS
SUSTAINABILITY**

Time : 3 hours

Maximum Marks : 100

*Note : Answer any **five** questions. All questions carry equal marks.*

1. Define sustainability. What is the importance of Kyoto Protocol in sustainable tourism development ? 20

2. What is the importance of developing sustainable tourism practices in the areas of indigenous communities ? 20

3. Discuss the need of a proper waste management system in a hotel. Substantiate with the help of examples. 20

4. What is the impact of world politics on economy ? Answer in relation to tourism and hospitality industry. 20

5. Write short notes on any *two* of the following :

10×2=20

- (a) Local Agenda 21
- (b) Eco-Tourism
- (c) Pest Management

6. Illustrate with examples, how alternative forms of tourism help in promoting sustainability. 20

7. Discuss with the help of examples how Eco-tourism helps in the preservation of destinations. 20

8. "Development for tourism is both a boon and a burden." Justify your answer with the help of suitable examples. 20

9. Discuss the various procedures followed for Environmentally Preferable Purchases (EPP) in a hotel. 20

10. Write short notes on any *two* of the following :

10×2=20

- (a) Green Cleaning Practices
- (b) SMEs and Sustainable Business development
- (c) Agri Tourism