

BACHELOR OF ARTS (PSYCHOLOGY)

Term-End Examination

December, 2014

BPC-001 : GENERAL PSYCHOLOGY

03433

Time : 2 hours

Maximum Marks : 50

Note : All questions carry equal marks. Attempt any five questions. Answer the questions in around 500 words.

1. Define Psychology. Discuss the nature and characteristics of human behaviour. **3+7**
2. Discuss how psychology is related to other social sciences. **10**
3. Discuss the historical development of psychology. **10**
4. Write in detail about the structure and function of central nervous system. **10**
5. Discuss the role of heredity and environmental influences on the cognitive development of human being. **10**

6. Discuss the information processing model of memory. 10
 7. Define perception. Discuss the various laws of perceptual organisation. 3+7
 8. Define learning. Explain various components of classical conditioning. 10
 9. What do you understand by social distance ? 3+7
Write the various types of social distance.
 10. Write short notes on **any two** : 5+5
 - (a) Attitude formation
 - (b) Theory of multiple intelligence
 - (c) Social Conflict
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