

00582

**POST GRADUATE DIPLOMA IN TEACHING  
AND RESEARCH IN MANAGEMENT  
(PGDTRM)**

**Term-End Examination**

**December, 2014**

**PGDTRM-04 : MANAGEMENT RESEARCH-II**

*Time : 3 hours*

*Maximum Marks : 100*

*Weightage : 70%*

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*Note : Answer **any five** questions. All questions carry **equal** marks.*

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1. Is it necessary to pretest survey instruments ? What purpose does it serve ? What information can you secure from such a pretest ? Who are the ideal respondents in a pretest ?
2. What do you understand by sampling design and sampling frame ? Discuss the different steps and processes needed in a sampling design.
3. "Parametric tests make certain assumptions about the distributional characteristics of the population under investigation. Non - parametric tests do not require that the data meet these assumptions". Comment.
4. Define multidimensional scaling. Why do we call it multidimensional ? Describe the different steps in multidimensional scaling.

5. Distinguish between technical report and management report. What are the general precautions to be taken when you write down information in a research report about the limitations of the study ?
  
  6. Can research influence the performance of organizations ? Enumerate the importance of research in enabling efficient decisions making by the firms.
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