

00001

## MANAGEMENT PROGRAMME

Term-End Examination

December, 2014

### MS-55 : LOGISTICS AND SUPPLY CHAIN MANAGEMENT

Time : 3 hours

Maximum Marks : 100

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*Note : Attempt any four questions. All questions carry equal marks.*

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1. (a) Describe the evolution of supply chain concept. What in your opinion is the most important stage ?  
(b) Can Supply Chain Management (SCM) be considered as a strategy for differentiation ? If yes, why and how this should be exploited ?
  
2. (a) Define SCM integration and describe strategies involved in SCM integration.  
(b) Discuss some strategic supply management activities.
  
3. (a) What is Electronic Data Interchange (EDI) ? How does it benefit the supply chain management ?  
(b) Discuss, what all is required in selecting a right ERP package for an organisation ?

4. (a) Describe four distinct phases of benchmarking for supply chain management.  
(b) Discuss how a supply chain can be measured on dimensions like service, assets and speed ?
  
  5. (a) Discuss some futuristic directions in Transportation Problems encountered in supply chain management.  
(b) "Legal issues play a very important role in supply chain management". Comment.
  
  6. (a) Describe the activities included in Reverse Logistics.  
(b) Discuss how outsourcing works ? Why would a firm want to outsource ?
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