

**POST GRADUATE DIPLOMA IN
INTELLECTUAL PROPERTY RIGHTS
(PGDIPR)**

Term-End Examination

00532 **December, 2014**

**MIP-001 : GENERAL OVERVIEW OF INTELLECTUAL
PROPERTY**

Time : 2 hours

Maximum Marks : 50

*Note : All parts are compulsory. However internal
choices are given.*

PART A

Write short notes any five, in brief, from this part. 5×2=10

1. Software Piracy
2. Trademark as an aid to consumer choice
3. Trademark as incentive to investment
4. Intellectual Property Offices
5. WIPO and Public Outreach
6. Use of Patent Information
7. WIPO Worldwide Academy
8. Free Trade

PART B

*Attempt any **two** questions from this part. Each question carries 5 marks.* *2×5=10*

9. What is 'domain name' ? How do domain name disputes arise ?
10. In what respects does Copyright differ from other forms of Intellectual Property (IP) ?
11. How have the advances in new technologies affected the evolution of the concept and scope of Patent ?

PART C

*Attempt any **two** questions from this part. Each question carries 5 marks.* *2×5=10*

12. Why is valuation of intangible assets necessary ?
How are intangible assets valued ?
13. Discuss the socio-economic consequences of weak enforcement of IPRs.
14. Write a note on WIPO Arbitration and Mediation Centre.

PART D

Attempt any two questions from this part. Each question carries 5 marks. *2×5=10*

15. What is Doha Agenda ? Discuss.
16. Discuss the role and initiatives of WIPO in enforcement of IPR.
17. What are the factors that create and sustain market for counterfeit/pirated goods ?

PART E

Attempt any two questions from this part. Each question carries 5 marks. *2×5=10*

18. What do you understand by the statement “Emergence of cyber market for patents” ? Discuss.
 19. What are the remedies available to the owner of IPRs to enforce his rights in case of their infringement ?
 20. What is the difference between mediation and arbitration ? Discuss.
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