

**POST GRADUATE DIPLOMA IN
BOOK PUBLISHING**

00465 **Term-End Examination**
December, 2014

**MBP-003 : PRODUCTION AND EMERGING
TECHNOLOGIES**

Time : 3 hours

Maximum Marks : 100

Note : This question paper has five compulsory questions. All questions carry equal marks. Attempt each question in 300 – 350 words, unless otherwise instructed.

1. Discuss the role of Production Department in a publishing house. 20

OR

Mention the factors that guide the selection of paper for a given book. 20

2. Define the term 'Dummy'. What purpose does it serve in the process of book production ? 20

OR

What are the various parts of a book ? Write briefly about each of them. 20

3. Describe the working of Offset printing. How does it differ from Letter press printing? 20

OR

Mention briefly various methods of composing a book. 20

4. Write briefly about the various methods by which a book can be bound. 20

OR

Define the term 'Digital Printing'. What does digital printing imply? 20

5. Write notes on any *two* of the following in 150 – 200 words each : 10+10=20

- (a) Desk Top Publishing (DTP)
 - (b) Book design
 - (c) Binding operation for Case binding
 - (d) PageMaker
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