

**M.Sc. VISUAL MERCHANDISING AND
COMMUNICATION DESIGN (MSCVMCD)**

Term-End Examination

December, 2014

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MFW-074 : HOME-WARE AND ACCESSORIES

Time : 3 hours

Maximum Marks : 70

Note : *Q. 1 is compulsory, and carries 20 marks. Attempt any five questions from Q. 2 to Q. 7. Each question carries 10 marks.*

1. Discuss any **four** of the following : 4×5=20
 - (i) Luggage Bags
 - (ii) Table Cloth
 - (iii) Eyewear
 - (iv) Belts
 - (v) Hats

2. Enlist the various types of men's footwear. Explain any four varieties of ladies footwear with their heel types, purpose and appearance. 10

3. Define bed linens. Give their classification. Discuss any three varieties in detail. 2+2+6=10

4. Differentiate between any **five** of the following : $5 \times 2 = 10$
- (a) Clutch Bag and Shoulder Bag
 - (b) Jholas and Backpack
 - (c) Tote Bag and Messenger Bag
 - (d) Hobo and Bowling Bag
 - (e) Baguette and Basket Bag
 - (f) Sling Bag and Doctor's Bag
5. Classify jewellery. Discuss any two from each category. 10
6. (a) Name any two brands of each of the following : $5 \times 1 = 5$
- (i) Eyewear
 - (ii) Watches
 - (iii) Footwear
 - (iv) Handbags
 - (v) Home furnishings
- (b) Name the various components of gloves. 5
7. Write short notes on any **five** of the following : $5 \times 2 = 10$
- (a) Watches
 - (b) Boots
 - (c) Table Mats
 - (d) Cushions
 - (e) Towels
 - (f) Doilies