

**M.Sc. FOOTWEAR TECHNOLOGY
(MSCFWT)**

Term-End Examination

00295

December, 2014

MFW-039 : COMMUNICATION SKILLS - III

Time : 3 hours

Maximum Marks : 70

Note : *All questions are compulsory.*

1. Write short notes on any *two* of the following :
2×10=20
 - (i) Mock interview
 - (ii) Oral Communication
 - (iii) Group Discussion
 - (iv) Types of Written Communication

2. Write a letter to a superior authority asking for raise in salary. How do you ensure that your message is conveyed to him successfully ?
20

3. Differentiate between oral and written communication. Give examples.
10

4. What are the main differences between face-to-face conversation and a telephone conversation ? Explain in detail. 10

 5. What are the barriers to communication ? Explain with the help of suitable examples. 10
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