

**M.Sc. FOOTWEAR TECHNOLOGY
(MSCFWT)**

00075

Term-End Examination

December, 2014

MFW-032 : COMMUNICATION SKILLS - II

Time : 3 hours

Maximum Marks : 70

Note : Attempt all questions.

1. How will you overcome nervousness if you were asked to make a presentation ? 10

2. Write short notes on any **two** of the following : 2×10=20
 - (a) Perception of an audience before the speech of the speaker
 - (b) Importance of listening
 - (c) Effective use of body language

3. Discuss the reasons why in business the term 'presentation' has come to be used more commonly than 'public speaking'. 10

 4. Write an essay on the paralinguistic aspects of the oral presentation. 20

 5. Distinguish between body language and speech. Illustrate with suitable examples. 10
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