

B.Sc. FOOTWEAR TECHNOLOGY (BSCFWT)

Term-End Examination

00280

December, 2014

BFWE-028 : MANAGERIAL DEVELOPMENT

Time : 3 hours

Maximum Marks : 70

Note : Attempt *all* questions.

1. Define management. Discuss the characteristics and functions of management. 15
 2. What are the levels and skills that a Manager must have ? Discuss the roles of a Business Manager. 15
 3. What is personality ? Discuss locus of control. 15
 4. Why do people join groups ? Discuss formal and informal groups. 15
 5. Define communication. What are the effective ways of communication ? 10
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