

B.Sc. FOOTWEAR TECHNOLOGY (BSCFWT)

Term-End Examination

December, 2014

00030

BFW-044 : ART OF PUBLIC SPEAKING – I

Time : 3 hours

Maximum Marks : 70

Note : Attempt all questions. All questions are compulsory.

1. Briefly explain the following terms (answer any **five**) : **5×6=30**
 - (a) Kinesics
 - (b) Proxemics
 - (c) Extempore speech
 - (d) Paralinguistic aspects of a speech
 - (e) Alliteration
 - (f) Rule of Three

2. What preparations will you make before you have to appear for an interview ? **10**

3. What factors would you consider while making a public speech, to create an effective impact ? **10**

4. Bring out the importance of communicative skill in any professional correspondence. 10

 5. Describe the role of body language and posture in enhancing the effectiveness in any face-to-face communication. 10
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