

**B.Sc. FASHION MERCHANDISING AND
RETAIL MANAGEMENT (BSCFMRM)**

Term-End Examination

December, 2014

00179

BFW-021 : RETAIL ORGANISATION - II

Time : 3 hours

Maximum Marks : 70

Note : Attempt any *seven* questions. All questions carry equal marks.

1. What is Human Resource Management ? What are its functions and objectives ? 10
2. Define Human Resource Planning. Explain the advantages of HRP. 10
3. What is meant by job specification ? How does it differ from job description ? Illustrate with examples. 10
4. Diagrammatically explain the process of recruitment. 10
5. What are the various steps involved in selection process ? Explain them briefly. 10
6. Explain the importance of Performance Appraisal in Human Resource Management. 10

7. How does Training differ from Development ?
Discuss the role of Training and Development in
the present business environment. 10
 8. What do you mean by internal mobility of
human resources ? Why is internal mobility
required ? 10
 9. "Money cannot motivate all people in all
circumstances." Give your viewpoint. 10
 10. Write an essay on Grievance handling in
organisations. 10
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