

**MASTER OF BUSINESS ADMINISTRATION
(MBAEV)**

Term-End Examination

December, 2014

00475

**MCNE-062 : DISTRIBUTION AND LOGISTICS
MANAGEMENT**

Time : 3 hours

Maximum Marks : 100

*Note : Answer any **five** questions. All questions carry equal marks.*

1. Explain Supply Chain Management. Contrast it with Distribution and Logistics Management. 20

2. Describe the Channels of Distribution. Discuss the key issues and challenges for logistics. 20

3. Write the most significant changes that JIT brings to the planning of logistics in an organization. Discuss what happens if an organisation wants to introduce JIT, but finds difficulty in coping up with its suppliers. 20

4. Write the differences between logistics within a single country and logistics that span a number of different countries. Discuss the specific problems of working internationally. 20
5. "There is no requirement for stock and, therefore, no need for warehouse." Do you agree with this statement? Justify your answer. 20
6. "What you cannot measure you can't manage." To what extent do you think this is true? Write suitable examples in support of your answer. 20
7. Write short notes on any **two** of the following: 10+10=20
- (a) Benchmarking
 - (b) Inventory Planning and Management
 - (c) Warehousing and Storage
 - (d) Information and Communication Technology in the Supply Chain
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