

**MASTER OF BUSINESS ADMINISTRATION
(MBAEV)**

Term-End Examination

00055

December, 2014

**MCNE-044 : PROJECT PLANNING
AND APPRAISAL**

Time : 3 hours

Maximum Marks : 100

Note : Answer any *five* questions. All questions carry equal marks.

1. Identify the sources of project idea generation. Describe the steps required in project identification. 20

2. Discuss why a project report is required. Also discuss the information available in a detailed project report. 20

3. Describe the various techniques used in project risk analysis. Explain the steps for managing risk. 20

4. Define Project Appraisal. Discuss the aspects checked in technical appraisal. 20
 5. What is Project Negotiation ? Discuss the points considered in Project Negotiation. 20
 6. Discuss the aspects taken into account in Environmental Appraisal of projects. 20
 7. Discuss the role of Technical Analysis in Project Planning and Appraisal. 20
 8. Write short notes on any **four** of the following : 4×5=20
 - (a) Market and Demand Analysis
 - (b) Special Cost Benefit Analysis
 - (c) Valuing Projects
 - (d) Financial Projections
 - (e) Structuring Projects
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