MANAGEMENT PROGRAMME

Term-End Examination

11731

December, 2012

MS-07 : INFORMATION SYSTEMS FOR MANAGERS

Time : 3 hours

Maximum Marks : 100

(Weightage 70%)

Note : Answer any four questions. All questions carry equal marks.

1. *(a)* Define the Internet, Intranet and e - commerce. Write a note on e - commerce.

   (b) What are the components of CPU ? What factors affects the speed of a computer ?

2. (a) Describe TCP/IP protocol suite briefly by explaining any five protocols in your answer.

   (b) What is Simon's framework for decision - making ? How does it help in MIS design ?

3. (a) What are various ways of assessing the value of information ? Explain each method briefly.

   (b) "In the end, the information system is recognized only as a foundation for human judgement, insight and inventiveness". Discuss.

4. (a) How does computerised personnel information systems help in managing human resources more efficiently ?

   (b) What are the types of inventory management systems ? Define them and partition them into further classes. Also, briefly explain each subdivision.

5. (a) Compare the Business solutions provided by Microsoft and SAP. Is the rivalry justified ? Clearly highlight the features which are common between the two.

(b) What do you mean by a "business intelligence" ? What is an OLAP Engine ? How is data mining different from OLAP ?

6. (a) In which phase of system life cycle the following are performed ?

   (i) Defining the problem

   (ii) Identifying its causes

   (iii) Specifying the solution

   (iv) Identifying the information requirements.

(b) What do you understand by competitiveness of ICT ? Highlight the impact of ICT and e-commerce for the developing nations with respect to the economic activities.

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