

POST GRADUATE DIPLOMA IN DISTANCE
EDUCATION

01463

Term-End Examination

December, 2012

ES-318 : COMMUNICATION TECHNOLOGY FOR
DISTANCE EDUCATION

Time : 3 hours

Maximum Weightage : 75%

-
- Note : (i) Attempt all the three questions
(ii) All the three questions carry equal weight.
-

1. Answer *any two* of the following in about 600 words each :
- (a) Explain the uses of Communication Technology in Education.
 - (b) Explain how satellite communication will impact on Education in your country.
 - (c) Describe the potential of educational television in distance education.

2. Answer *any four* of the following in about **300** words each :

- (a) Describe any three functions of communication.
- (b) Write the use of audiotapes in education.
- (c) Differentiate between teletext and videotext.
- (d) Write tips for recording the sound for a video programme.
- (e) Explain any five formats used for presenting a television on programme.

3. Answer *any two* of the following in about **600** words :

- (a) Write a script for 15 minutes audio programme which you will use in your programme of study.
- (b) Explain the growth of communication technology in your country. Write the factors which have influenced the growth.
- (c) Write the classification of educational media. Explain the merits and limitations of print media in distance education.
