

POST GRADUATE DIPLOMA IN DISTANCE
EDUCATION

01527

Term-End Examination

December, 2012

ES-312 : DESIGN AND DEVELOPMENT OF
SELF-LEARNING MATERIALS

Time : 3 hours

Maximum Weightage : 75%

Note : Attempt all the three questions. All the three questions carry equal weightage.

1. Discuss the characteristics of adult learners. Explain the importance of assessing learners' needs for planning courses for distance education.

OR

Describe the process of content and format editing of the course materials for distance education. Explain why language editing is important in self-learning materials ?

2. Answer *any four* of the following in about 300 words each.
 - (a) Explain the advantages and disadvantages of having part-time and full-time course writers in distance education.
 - (b) Discuss the implications of Skinner's theory of Operant Conditioning in the context of distance education.

- (c) Differentiate between deep and surface approaches to student learning.
- (d) Describe the three levels of correction in maintaining a course in distance education.
- (e) Discuss the factors pertaining to selection of media in distance education.
- (f) Describe the process of design and development of on-line learning materials.

3. Answer the following in about **1200** words.

Consider yourself a writer of self-learning print materials for distance learners. Prepare a unit of about **1200** words on a theme of your choice.

Identify the theme and level of target group and mention them before you write the unit. Your unit should have all the features of self-learning print materials.
