

MASTER OF ARTS (TOURISM MANAGEMENT)

Term-End Examination

December, 2012

MTM-04 : INFORMATION MANAGEMENT
SYSTEMS AND TOURISM

Time : 3 hours

Maximum Marks : 100

Note : Attempt any five questions. All questions carry equal marks.

1. Define Management Information System (MIS) 20
and discuss various characteristics expected of a
good MIS.
2. Distinguish between data, information and 20
knowledge with illustrative examples.
3. Explain the legal aspects of use of computers in 20
India. Support your answer with suitable
examples.
4. What do you understand by computer hardware 20
and computer software ? Explain with the help
of examples.

5. What is Local Area Network (LAN) ? List some of its characteristics. 20
6. Explain the role of computers in various fields of travel services. 20
7. Discuss "Media : An information tool of tourism." Cite examples. 20
8. What do you understand by perverse software ? Explain the characteristics of computer viruses. 20
9. Define *any two* of the following in about 300 words each. 10x2=20
- (a) Communication gap
 - (b) MIS
 - (c) Micro computers
10. What is information ? Explain the types of information. 20
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