

MASTER OF ARTS (TOURISM MANAGEMENT)

Term-End Examination

December, 2012

MTM-10 : TOURISM IMPACTS

Time : 3 hours

Maximum Marks : 100

Note : *Attempt any five questions. Each question carries equal marks.*

1. What do you understand by sustainable tourism development? Support your answer with suitable examples. 20

2. Write about 250 words each on *any two* of the following : 10+10=20
 - (a) Tourism receipts
 - (b) Tourism generating markets
 - (c) Leakages

3. What do you understand by GATT? Discuss the impacts of GATS on tourism. 20

4. What do you understand by the economic impacts of tourism? Give examples. 20

5. Discuss the importance of Agenda 21 in relation to local development of tourism. 20
 6. What do you understand by carrying capacity ? How is it applicable to tourism? 20
 7. What do you mean by craft village? How has tourism helped in the revival of crafts ? 20
 8. Write an essay on social impacts of tourism. 20
 9. Define cultural tourism. Discuss the difference between natural and contrived cultural tourism. 20
 10. Write an essay on wildlife tourism in India. 20
-