

BACHELOR OF ARTS (PSYCHOLOGY)

Term-End Examination

December, 2012

BPC-001 : GENERAL PSYCHOLOGY

02514

Time : 2 hours

Maximum Marks : 50

Note : Answer five questions in all. Each question is to be answered in about 500 words. All questions carry equal marks.

1. Define psychology. Discuss briefly the basic and applied fields of psychology. **3+7**

2. What is perception? Discuss the laws of perceptual organisation. **4+6**

3. Explain the following : **5+5**
 - (a) . Structuralism and Gestalt psychology
 - (b) IQ (Intelligence Quotient)

4. Write short notes on the following : **5+5**
 - (a) Peripheral Nervous System
 - (b) Receptor and effector cells.

5. What do you understand by psychophysics ? 3+7
Explain various psychophysical methods.
6. Explain and differentiate the following classical conditioning and Instrumental conditioning. 10
7. Discuss Long Term Memory, in detail. 8+2
8. Discuss theories of colour vision. 10
9. What do you understand by Attention ? What are the factors that affect attention ? 4+6
10. Discuss various biases in personality judgment. 10
