

**POST GRADUATE DIPLOMA IN  
INTELLECTUAL PROPERTY RIGHTS (PGDIPR)  
Term-End Examination  
December, 2012**

**MIP-003 : INDUSTRIAL PROPERTY :  
TRADEMARKS, GEOGRAPHICAL INDICATIONS,  
TRADE SECRETS, UNFAIR COMPETITION**

*Time : 2 hours*

*Maximum Marks : 50*

*Note : All questions are compulsory.*

1. Attempt *all* the following questions. Each question carries *2 marks*. **5x2=10**
  - (a) What is meant by trade mark piracy ?
  - (b) What is meant by personality Merchandising ?
  - (c) What is unit franchising ?
  - (d) Define the term Geographical indication.
  - (e) What is trade secret ?
  
2. Attempt *any four* parts. Each question carries *5 marks*. **4x5=20**
  - (a) Write a note on trademark licensing.
  - (b) Discuss the provisions in the Madrid Agreement as applicable to the protection of Geographical indications.
  - (c) Discuss Comparative advertisement with reference to trademark Law.

- (d) Discuss the provisions of Paris Convention with reference to protection against unfair competition.
- (e) List out the rights arising from trademark registration.

3. Attempt *any two* parts.

2x10=20

- (a) Discuss the salient features of Lisbon Agreement for the protection of Applications of origin and their International registration. What are the tasks performed by the International.
- (b) What are the signs which may serve as trademarks ? Discuss the criteria of their protectability.
- (c) Write a comprehensive on trademark licensing.

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