

**POST GRADUATE DIPLOMA IN JOURNALISM  
AND MASS COMMUNICATION**

**Term-End Examination**

**December, 2012**

**JMC-03 : REPORTING, WRITING AND EDITING**

*Time : 3 hours*

*Maximum Marks : 100*

*Note : (i) Attempt any five questions.  
(ii) All questions carry equal marks.*

1. What do you understand by 'news value' ?  
Discuss the concept of objectivity in news.
2. What are the various sources of a news story ?  
Discuss the importance of sources for good reporting.
3. Do you think development reporting has been marginalized in the mainstream media ? Put forth your views in favour or against the argument citing relevant examples.
4. Explain the importance of language in radio features and commentaries. What skills in your view are required for preparing a radio feature ?

5. What are the factors that you have to adhere, to maintain credibility of a news story ? Discuss the concept of fairness in this context.
  6. How writing for television is different from that of print media ? Briefly discuss the art of writing for visuals.
  7. What is importance of editorial page in a daily newspaper ? Discuss the attributes of a good editorial.
  8. Analyse the trends of reporting that are emerging in the Indian print media. Give some examples to substantiate your arguments.
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