

POST GRADUATE DIPLOMA IN BOOK  
PUBLISHING

Term-End Examination

December, 2012

MBP-007 : EDITING TEXTBOOKS

Time : 3 hours

Maximum Marks : 100

*Note : This question paper has five compulsory questions. All questions carry equal marks. Attempt each question in 300 - 350 words unless otherwise instructed.*

1. Discuss the three main issues of the English language with suitable examples. 20

OR

Write a brief note on the origin and development of the English language.

2. What do you understand by the term "Curriculum approach"? Discuss any two of the major categories of curriculum approach. 20

OR

Distinguish between summative and formative evaluation with reference to the purpose of each form.

3. Discuss the need for editing fiction or prose text books. What are the kinds of problems that may arise if this editing is not done ? 20

**OR**

Discuss the need for editing non-fiction textbook with appropriate examples.

4. How should one proceed while editing science and Technology textbooks ? 20

**OR**

How should one go about the editing and planning of interactive books ? Discuss any two of the issues to be kept in mind while doing so.

5. Write brief notes on *any two* of the following in 150-200 words each. 10+10=20

- (a) Nature versus nurture debate in developmental psychology.
  - (b) Primary and secondary colours
  - (c) Learner centred approach to curriculum development.
  - (d) electronic multimedia based textbooks.
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