

**POST GRADUATE DIPLOMA IN
PLANTATION MANAGEMENT (PGDPM)**

Term-End Examination

December, 2012

**MAM-001 : INTRODUCTION TO PLANTATION
MANAGEMENT**

Time : 2 hours

Maximum Marks : 50

Note : *Attempt any five questions. Question 2 is compulsory.
All questions carry equal marks.*

1. (a) State **True** (T) or **False** (F) for the following statements : 5x1=5
- (i) Turmeric is a plantation crop.
 - (ii) Cardamom is known as the king of spices.
 - (iii) International pepper community is located in London.
 - (iv) Coconut Board is functioning under the Ministry of Commerce and Industry, GOI.
 - (v) Scientific name of Rubber tree is *Havea Brasiliensis*.
- (b) Name the following : 5x1=5
- (i) The largest coconut producing State in India.
 - (ii) The largest tea producing country in the world.

- (iii) The Secretariate of the Common Fund for commodities is based in which country ?
- (iv) SA 8000 stands for :
- (v) Father of scientific management.
2. Distinguish between the two terms in each of the following : **5x2=10**
- (a) Entrepreneur and Intrapreneur.
- (b) Black tea and Green tea.
- (c) Authority and Responsibility.
- (d) Policy and Strategy.
- (e) Production system and Operating system.
3. Briefly answer **any four** of the following : **4x2½=10**
- (a) Leading Rubber producing States in India.
- (b) Principles of WTO
- (c) Types of Entrepreneurs.
- (d) National Level Industrial Development Banks.
- (e) Henry Fayol's Principles of Management.
4. (a) State briefly uses of the following : **2x3=6**
- (i) Latex
- (ii) Black pepper
- (iii) Coconut
- (b) Fill in the blanks in the following statements : **4x1=4**
- (i) _____ in tea makes tooth enamel stronger and resistant to acids and inhibits bacterial growth in cavities.

- (ii) Cashew is a native of _____ .
- (iii) The largest tea producing state in India is _____ .
- (iv) The largest raw cashew producing country in the world is _____ .

5. Briefly discuss the following.
- (a) Lean Management _____ . **4**
 - (b) Commodity parks _____ . **3**
 - (c) Agri Business Centres _____ **3**
6. (a) Discuss different models for contract farming. **5**
- (b) Which are the WCBM tools for plantations **5**
7. Discuss the different steps involved in setting-up of a business enterprise. **10**
8. Explain *any two* of the following : **2x5=10**
- (a) Essential qualities of an entrepreneur.
 - (b) 4Ps (Public-Private-Partnership in Plantations).
 - (c) Which are the compulsory legislations applicable for a plantation crop business enterprise ?
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