

**POST GRADUATE DIPLOMA IN TEACHING
AND RESEARCH IN MANAGEMENT
(PGDTRM)**

Term-End Examination

December, 2013

PGDTRM-04 : MANAGEMENT RESEARCH-II

Time : 3 hours

Maximum Marks : 100

Weightage : 70%

Note : Attempt any five questions. All questions carry equal marks.

1. Explain the meaning of research design. How does it differ from sampling design ? Under what circumstances stratified random sampling design is considered to be more appropriate ?
2. What are the guiding considerations in the construction of a questionnaire ? Discuss the difference between questionnaires and schedules. Explain the Focus Group interview method in data collection.
3. How will you differentiate between descriptive and inferential data analysis ? Which is more effective in Managerial research ? What do you understand by the term Statistical Tests ?
4. Write short note on *any two* of the followings :
 - (a) Measurement of association
 - (b) Sampling methods
 - (c) Multi-dimensional scaling
 - (d) Factor analysis

5. What is testing of hypothesis ? Point out the important limitations of tests of hypothesis. Discuss the important non-parametric tests used in Managerial research with illustrations.
 6. What is the meaning of interpretation in research study ? What are the components of research report ? Discuss the different steps in writing report.
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