

POST GRADUATE DIPLOMA IN DISTANCE
EDUCATION

00963

Term-End Examination

December, 2013

ES-318 : COMMUNICATION TECHNOLOGY FOR
DISTANCE EDUCATION

Time : 3 hours

Maximum Weightage : 75%

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- Note :** (i) Answer all the *three* questions.
(ii) All the questions carry *equal* weightage.
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1. Answer *any one* of the following in about **1200** words :
- (a) Describe the satellite technology as applied in distance education. What kind of other media can be combined with satellite conferencing while teaching through this technology ?
 - (b) Establish the relationship between computer and internet. Analyse how the World Wide Web is used for teaching - learning at a distance.

2. Answer **any four** of the following in about **300** words each:
- (a) Distinguish between computer assisted learning (CAL) and computer managed learning (CML).
 - (b) Describe how audio - video production is based on a team approach.
 - (c) Describe the stages involved in the development of a video script.
 - (d) Distinguish between teletext and videotext
 - (e) Write a brief note on educational communication.
3. Answer **any one** of the following in about **1200** words:
- (a) Describe in detail the audio - video media production process (the process common to both audio and video) with suitable examples.
 - (b) Describe the various applications of communication technology in distance education. What skills are required for specialised experts to effectively use communication technology in distance education ?
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