

**M.A. IN FASHION RETAIL MANAGEMENT  
(MAFRM)**

**Term-End Examination**

**December, 2013**

**MFM-041 : SUPPLY CHAIN AND LOGISTICS  
MANAGEMENT**

*Time : 3 hours*

*Maximum Marks : 100*

*Note : Answer any 5 out of 6 questions. Each question carries equal marks.*

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1. List all seven principles of supply Chain Management. 20
  2. Draw and explain supply chain flow for a Retail Store. 20
  3. Please explain concept of lean management with regard to supply chain practises. 20
  4. Draw supply chain model and explain push pull boundaries for "Apparel supplier to a retail store". 20
  5. List down benefits of supply chain management to industry. 20
  6. Explain in detail transportation management functions and sub functions of supply chain execution process. 20
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