

**MBA IN INTERNATIONAL HOSPITALITY
MANAGEMENT (MBAIHM)**

Term-End Examination

December, 2013

MHY-010 : INTER CULTURAL MANAGEMENT

Time : 3 hours

Maximum Marks : 100

Note : (i) All questions carry equal marks.

(ii) Attempt any five questions.

1. Discuss the social responsibilities of an MNC working in India. Elaborate with examples. **20**
2. Describe the process for a firm with global operations to structure its global selection for its human resources. Cite with examples. **20**
3. Write a note on the following (any two) : **10+10=20**
 - (a) Effects of Internet on Inter Cultural Management.
 - (b) Effects of legal environment on Inter Cultural Management.
 - (c) Effects of Economic environment on Inter Cultural Management.
4. " Strategy structure and management philosophy have to complement each other before Inter Cultural Management can make sense". Justify the statement as true or false with relevant example(s). **20**

5. As executive head of an MNC in India, How would you promote host country ? Explain . 20
 6. What are the different cultural variables of an global organizations having their head office in Europe ? 20
 7. Differentiate between distributive bargaining (Labour issues) and Integrative negotiations (business issues). Explain in detail. 10+10=20
 8. Explain the strategic formulation process. Why are they important for an global organization ? 10+10=20
 9. In the present global scenerio discuss the role of woman in International management ? Explain with example(s). 20
 10. "Need of the day is global Management teams". Justify the statement as true or false in detail. 20
-