

BACHELOR OF ARTS (PSYCHOLOGY)

Term-End Examination

December, 2013

00890
06800

**BPCE-015 : INDUSTRIAL AND ORGANIZATIONAL
PSYCHOLOGY**

Time : 2 hours

Maximum Marks : 50

*Note : Attempt **any five** questions in all. Each question is to be answered in about 500 words. All questions carry **equal marks**.*

1. Elaborate the contribution of 'Mayo' with the help of experiments conducted in that era. Also, explain the implication of human relation movement on personnel counselling. **5+5**
2. Discuss Organizational Psychology as a multidisciplinary field. **10**
3. Define Organizational citizenship behaviour. Discuss the different categories of OCB. **3+7=10**
4. Write short notes on the following : **5+5=10**
 - (a) Principles of HRM
 - (b) Locus of control
5. Delineate the different Assessment techniques used in selection of employees. **10**

6. Discuss the various psychological tests used for selection of employees. 10
7. Describe the off - the - job techniques of training. 10
8. Classify the different causes of stress. 10
9. Discuss the different strategies for coping with stress. 10
- 10 Write short notes on **any two** of the following : **5+5=10**
- (a) Performance appraisal in organizations.
 - (b) Organizational implications of behavioural modification.
 - (c) Causes of accidents at work place.
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