

POST GRADUATE DIPLOMA IN
JOURNALISM AND MASS
COMMUNICATION

Term-End Examination

December, 2013

JMC-02 : MASS MEDIA AND SOCIETY

Time : 3 hours

Maximum Marks : 100

Note : Answer **any five** questions. All questions carry **equal** marks.

1. What were the major findings and recommendations of the two Press Commissions, which were set up in 1952 and 1978 ? Write a note on the status of the implementation of those recommendations. **20**
2. What do you mean by Development Communication? What are its salient features ? **20**
3. Post - 90s , media in India has become more of a profit making enterprise. Do you agree ? Has it impacted the credibility of the media? **20**
4. How should media engage with social issues ? **20**
Write with examples of two social issues.

5. Do you think there is still an imbalance in international information flow ? If there is, then how can it be resolved ? 20
6. The Press Council of India has been maintaining and improving the standards of press in India since its inception. Do you agree ? Justify your answer. 20
7. Write short notes on **any four** : 4x5=20
- (a) Contempt of Court
 - (b) Defamation
 - (c) Official Secrets Act
 - (d) NWICO
 - (e) ITU
 - (f) Press Trust of India
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