

**POST GRADUATE DIPLOMA IN BOOK
PUBLISHING**

Term-End Examination

December, 2013

**MBP-003 : PRODUCTION AND EMERGING
TECHNOLOGIES**

Time : 3 hours

Maximum Marks : 100

Note : *This paper has five compulsory questions. All questions carry equal marks. Attempt each question in 300-350 words unless otherwise instructed.*

1. "The decision to select one particular kind of paper for a given book will be the result of various considerations." Discuss. 20

OR

What role does production department play in a publishing house? Explain.

2. Write a note on hand composing or manual typesetting. 20

OR

Discuss the two main categories of cold type, photomechanical composing, discussing phototype setting in detail.

3. Apart from the cover or jacket of a book, a book usually consists of three major divisions or part. Discuss. 20

OR

Describe the process of perfect binding along with its advantages and disadvantages.

4. What is the sequence of operations in a hard cover (case binding) ? Briefly discuss each operation. 20

OR

What are advantages of using technology in producing books ? Discuss with reference to drawing simple shapes, working with text and with images.

5. Write brief notes on **any two** of the following in **150-200** words each : **10+10=20**
- (a) Corel Draw
 - (b) Importance of cover design
 - (c) Use of adhesives in book binding
 - (d) e-publishing.
