

**M.Sc. IN LEATHER GOODS AND
ACCESSORIES DESIGN (MSCLGAD)**

Term-End Examination

December, 2013

MFW-051 : ELEMENTS OF DESIGN

Time : 3 Hours

Maximum Marks : 70

Note : Attempt all questions. All questions carry equal marks.

1. Explain all the elements of Design giving 10 examples.
2. What do you understand by Colours Scheme ? 10
Explain Triadic complementary colour scheme.
3. What does these colour represent ? Enumerate 10
any one emotional / tactile quality ?
 - (a) Green
 - (b) White
 - (c) Purple
 - (d) Blue
 - (e) Red
4. Explain the following terms : 10
 - (a) Monochromatic colours
 - (b) Saturation
 - (c) Colour scheme
 - (d) Value

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5. Explain , with example the following principle of Design : 10
- (a) Balance
 - (b) Rhythm
 - (c) Proportion
 - (d) Contrast
6. What is the difference between cool of warm colours ? Explain giving examples. 10
7. (a) Mark True or false for the following statements. Write the question and then write (T/F) against it. 5
- (i) The colour plan of Red, yellow and blue is an example of trial colour scheme.
 - (ii) Intensity is an art element that means darkness or lightness of a surface.
 - (iii) Emphasis can be judged, by comparing any given two objects in an art work.
 - (iv) Negative shape is the background or space around the subject of the artwork.
 - (v) Rhythm is created when visual elements are repeated. Rhythm may be altering, regular, flowing, progressive or jazzy.
- (b) What do you understand by the following elements of design ? 5
- (i) Texture
 - (ii) Pattern
 - (iii) Line
 - (iv) Point
 - (v) Form
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