

**M.Sc. IN CREATIVE DESIGN CAD/CAM
(MSCCRD)**

Term-End Examination

December, 2013

MFW-040 : DESIGNING - I

Time : 3 Hours

Maximum Marks : 70

Note : All questions are compulsory. The marks are given against each question.

1. State whether the following statements are **True or False.** **5x1=5**
 - (a) Welt is a flexible strip of material around the edge of sole. (T/F)
 - (b) Vamp lining is a piece of material which lies under the quarter upper. (T/F)
 - (c) Rhythm is an element of design. (T/F)
 - (d) Stitch density is the number of stitches per unit length. (T/F)
 - (e) Toe puff is a reinforcement used to retain the contour of the toe of the shoe. (T/F)

2. Answer the following questions : **5x2=10**
 - (a) What is saturation ?
 - (b) Explain scoop last.
 - (c) What is shade ?
 - (d) Explain analogous color scheme.
 - (e) Define monochromatic color.

3. Write short note on the following : 5x5=25
- (a) Cool colors.
 - (b) Types of lasts bottom plating.
 - (c) Grading system of lasts.
 - (d) Texture.
 - (e) Toe spring and heel height.
4. What is the role of color in shoe design ? Draw a color wheel and explain primary, secondary and tertiary colors. 10
5. What are the basic styles of footwear ? Draw an oxford shoe and label it's various parts. 10
6. What are the elements in shoe design ? Explain their role in detail. 10
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