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**B.Sc. FOOTWEAR TECHNOLOGY (BSCFWT)**

**Term-End Examination**

**December, 2013**

**BFWE-013 : MANAGERIAL DEVELOPMENT**

*Time : 3 hours*

*Maximum Marks : 70*

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*Note : All questions are compulsory.*

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1. Explain managerial roles and managerial skills with the help of suitable examples. **15**
2. Write a detailed note on social responsibility of a manager. **15**
3. Why is communication referred to as science and/or art ? **10**
4. Discuss the term semantic barriers. **10**
5. "Effective communication is the most important instrument in strengthening the organisation". Explain. **20**