

**B.Sc. FOOTWEAR TECHNOLOGY
(BSCFWT)**

Term-End Examination

December, 2013

BFW-039 : FUNDAMENTALS OF MANAGEMENT

Time : 3 hours

Maximum Marks : 70

Note : Attempt any seven questions.

All questions carry equal marks.

1. Discuss the significance of management in footwear industry. Support your answer with suitable examples. 10
2. Discuss various levels of management in an organisation. Describe the functions performed by different levels of management. 3+7
3. Define the term "Planning". Discuss the advantages and limitations of planning. 4+6
4. Describe the importance and need for staffing. Also explain the steps involved in selection process. 4+6
5. Define Motivation. Explain Theory X and Theory Y of motivation. 3+7
6. Why controlling is required in an organisation ? Discuss any one traditional technique for controlling with their advantages and disadvantages. 4+6

7. Define the term “ MBO”. Explain its significance in the modern era. 4+6
 8. Explain the various leadership styles of managerial grid. 10
 9. Differentiate between authority and responsibility. Why is delegation of authority important for effective management ? 5+5
 10. Write short notes on **any two** of the following : 5+5
 - (a) Automatic and participative leadership
 - (b) PERT and CPM
 - (c) Functional organisation
 - (d) Line and staff organisation structure
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