

**B.Sc. FASHION MERCHANDIZING & RETAIL  
MANAGEMENT (BSCFMRM)**

00211

**Term-End Examination**

**December, 2013**

**BFW-033 : RETAIL BANKING**

*Time : 3 hours*

*Maximum Marks : 70*

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- Note : (i) Attempt any seven questions.  
(ii) All questions carry equal marks.*
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1. Describe the functions of commercial Banks. Also discuss the services rendered by them. 10
2. Explain inflation and deflation . How these situations affect the purchasing power of common man ? 10
3. Explain the sources and uses of funds in banks. 10
4. What is e-banking ? Explain the concepts of ATMs. 10
5. Explain general principles of bank management. Discuss liquidity management and asset management. 10
6. Describe quantity theory of money in detail. 10
7. Explain RBI's methods of credit control. 10
8. Discuss the scope and importance of retailing in the economic growth of a country. 10

9. Write short notes on any two of following : 5+5
- (a) Housing Loan
  - (b) Fixed Payment Loan
  - (c) Electronic Fund Transfer (EFT)
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