

**B.Sc. FASHION MERCHANDISING AND  
RETAIL MANAGEMENT (BSCFMRM)**

**Term - End Examination**

**December, 2013**

**BFW-015 : PRODUCT KNOWLEDGE - I**

*Time : 3 hours*

*Maximum Marks : 70*

*Note : Attempt any seven questions.*

*All question carry equal marks.*

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1. Draw a hide and show of different quality region and mention their names also. 10
  2. What are the various defects found on finished leather ? 10
  3. Describe english shoe sizing system. 10
  4. Write the properties of cotton and synthetic threads. 10
  5. What are the various types of insoles and where they are used ? 10
  6. Define the following terms : 5x2=10
    - (a) Sole
    - (b) Insole
    - (c) Toe puff
    - (d) Counter stiffener
    - (e) Heel

7. Explain the different types of leather used for shoe making. 10
  8. Explain various upper materials used in shoe upper making. 10
  9. Name and explain needle parts and its functions with diagram. 10
  10. Write down the physical properties of neoprene adhesive. 10
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