

**POST GRADUATE DIPLOMA IN
PLANTATION MANAGEMENT (PGDPM)**

Term-End Examination

December, 2013

**MAM-001 : INTRODUCTION TO PLANTATION
MANAGEMENT**

Time : 2 hours

Maximum Marks : 50

*Note : Attempt any five questions. Question 1 is compulsory.
All questions carry equal marks.*

- 1 (a) Define the following : **1½x4=6**
- (i) AGMARK
 - (ii) Planning
 - (iii) Oolong
 - (iv) Entrepreneurship
- (b) State True (T) or False (F) **1x4=4**
- (i) The largest raw cashew producing country in the World is Vietnam.
 - (ii) Black pepper is known as the Queen of Spices.
 - (iii) International Coffee Organization is situated in Jakarta.
 - (iv) Rubber Board is under the Ministry of Commerce, Government of India.

2. What do you know about the following ? $2 \times 5 = 10$

- (a) Plantation Management.
- (b) Major traded varieties of small Cardamom in the World.
- (c) Rubber Board.
- (d) Green Tea.
- (e) High grown Coffee.

3. Comment briefly on any four of the following :

- (a) MFN Principle $2^{1/2} \times 4 = 10$
- (b) Tea and health
- (c) Uses of Cardamom
- (d) Standards on weights and measures (Packaged commodities) Rules, 1977
- (e) International Tea Committee

4. Write briefly on the following : $2^{1/2} \times 4 = 10$

- (a) The National Treatment Principle
- (b) Types of Tea produced
- (c) Coconut products
- (d) Export (Quality Control and Inspection) Act, 1963

5. (a) What are the WTO agreements which impact the plantation sector ? 5
- (b) What are the positive impacts of globalisation on the plantation sector ? 5
6. Discuss briefly **any two** of the following : 5x2=10
- (a) Basic principles of WTO.
- (b) Essential qualities of an Entrepreneur.
- (c) Steps in starting a new Venture.
7. Explain in detail how globalization has affected the plantation sector in India. 10
8. Write short notes on **any two** of the following : 5x2=10
- (a) Ownership Structures.
- (b) Sources of funds for setting up enterprises.
- (c) Basic features of Taylor's contribution to scientific management.
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