MASTER OF BUSINESS ADMINISTRATION (RETAIL SERVICES) (MBARS)

Term-End Examination

December, 2013

MRS-012 : IT APPLICATIONS IN RETAIL

Time : 2 hours　　　　　　　　　　*Maximum Marks : 50*

Note : *Answer **any five** questions.*

1. What are the differences between open system and closed system ?　　**10**

2. Explain software design life cycle model for retail management.　　**10**

3. (a) Explain the OOAD for any retail organization.　　**5+5=10**

   (b) What is prototyping ? Explain the significance of prototyping.

4. Draw the ER diagram for retail management. Explain with an example.　　**10**

5. Describe the operations of Point of Sale (PoS) Hardware and Software.　　**10**

6. What are the roles of an ERP consultant in a retail organization. **10**

7. What is cloud computing ? Explain the cloud computing for retail management. **3+7=10**

8. What is knowledge management ? Explain the knowledgement models for retail. **3+7=10**

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