

**MASTER OF BUSINESS
ADMINISTRATION (RETAIL SERVICES)
(MBARS)**

Term-End Examination

December, 2013

MRS-002 : RETAIL BUSINESS ENVIRONMENT

Time : 3 hours

Maximum Marks : 100

Note : Answer any five questions. All questions carry equal marks.

1. What is retailing ? Trace the evolution of retailing in India. What is the future for retailing in India ?
2. What factors contribute to retail business environment in the context of India ? Discuss with suitable examples.
3. Write a detailed note on various qualitative and quantitative demographic factors that contribute to retail Business.
4. How do FDI influence India's Retail business ? Explain with suitable examples.
5. Write a note on the contribution of retailing to: Business, employment, agriculture and industry.

6. Discuss the functions, Instruments and importance of capital markets in India.
 7. "Technology is one of the key enablers of business growth." Discuss in the context of Indian retail industry.
 8. What impact does LPG has on Indian retail Industry ? Explain with suitable examples.
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