MASTER OF BUSINESS ADMINISTRATION (NETWORK INFRASTRUCTURE MANAGEMENT) (MBANIM)

Term-End Examination

December, 2013

MCRP-018 : RESEARCH METHODOLOGY AND PROJECT-I DESIGN OF NETWORKS

Time : 3 hours   *Maximum Marks : 100*

Note : *Attempt **any five** questions.*

1. (a) What is an Exploratory Research and its purpose ? **10**
    (b) Discuss Focus Group Interview as a technique of defining the problem. **10**

2. (a) Differentiate between internal and external secondary data. **10**
    (b) What is syndicated data ? Give suitable examples. **10**

3. (a) Pre-test refers to the testing of a questionnaire on a small sample of respondents to identify and estimate potential problems elucidate. **10**
    (b) Discuss various methods of Pre-testing the questionnaire. **10**

4. (a) What is the rationale in taking a sample instead of the Census ? **10**
    (b) Differentiate sampling and non-sampling errors. **10**

5. (a) What is the difference between a schedule **10** and a questionnaire and their use ?

   (b) What are the advantages and disadvantages **10** of Mail survey ?

6. (a) What are the major sub-divisions of a **10** Research Report ? Explain in brief.

   (b) What is the goal of Executive Summary ? **10** What points should be kept in mind while preparing it ?

7. (a) Differentiate Parametric and Non-parametric **10** Hypothesis tests.

   (b) What are objectives of ANOVA ? What are **10** the underlying assumptions for the study of ANOVA ?

8. Write short notes on **any two** : **2x10=20**

   (a) Multivariate analysis of Data

   (b) Type I and Type II errors

   (c) Central Limit Theorem