

**MASTER OF BUSINESS ADMINISTRATION  
(MBAEV)**

**Term-End Examination**

**December, 2013**

**MCNE-058 : WTO AND IPR**

*Time : 3 hours*

*Maximum Marks : 100*

*Note : Attempt any five questions. All questions carry equal marks.*

1. Protectionism is an attempt by a national government to protect certain of its designated industries from foreign competition. Do all countries follow protectionism ? If yes, what are the major areas ? 20
2. What are various strategies for Multinational Enterprises to manage host country protectionism ? Explain any one in detail. 20
3. What is origin of WTO ? What are its objectives ? How has WTO influenced India ? 20
4. Give a brief account of Uruguay round and Dunkel proposals. Was it a success or a failure ? 20
5. What are various rules of WTO (agreements) ? Explain the one with regards to services. 20
6. (a) What are various non tariff barriers ? 10  
(b) Explain TRIMS. 10

7. Discuss minimum standards and harmonization in the TRIPS context. 20
8. Write short notes on *any two* of the following : 20
- (a) NAFTA
  - (b) Fluctuating rate of exchange
  - (c) Human rights interaction.
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