

**MASTER OF BUSINESS ADMINISTRATION
(MBAEV)**

Term-End Examination

December, 2013

**MCNE-044 : PROJECT PLANNING AND
APPRAISAL**

Time : 3 hours

Maximum Marks : 100

Note : Attempt any five questions. All questions carry equal marks.

1. What do you understand by project identification ? Explain why reviewing a sick unit can be a good opportunity to initiate a new project ? 20
2. What are various stages in the total life cycle of a project ? Explain with the help of suitable diagram. 20
3. Discuss the elements or stages of a detailed feasibility study. What are the criteria for selecting a project ? 20
4. What are various aspects of project appraisal ? Explain the steps taken in project appraisal. 20
5. Explain the objectives of social/cost benefit analysis. Describe the basic steps in the operation of social cost benefit analysis. 20

6. What do you understand by project risk ? List some important project risks. How break-even analysis technique helps in analyzing the project risk ? 20
7. What are relevant costs used in project appraisal ? Discuss different methods of cost estimation. 20
8. Write short notes on *any four* of the following : 20
- (a) Project Negotiation
 - (b) Resource Allocation
 - (c) Projection of Demand
 - (d) Technical Analysis
 - (e) Environmental Appraisal of Projects.
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